

# PRESS RELEASE

## New splendor for Hilton Garden Inn Innsbruck Tivoli

**Berlin/Innsbruck, 9. December 2024** – The Hilton Garden Inn Innsbruck Tivoli has been shining in new splendor since the end of October following extensive renovation work. The hotel, whose extraordinary architecture has been a striking landmark beyond Innsbruck since it was built in 2011, now offers 159 completely renovated rooms. A new restaurant and bar offering will also provide a high degree of flexibility and comfort for accommodation in the region.

The hotel was taken over by the HR Group, Europe's largest white-label hotel operator, in 2022. The owner, Union Investment Real Estate GmbH, and HR Group invested in a comprehensive modernization of the hotel until autumn 2024 to turn it into a Hilton Garden Inn. The Hilton Garden Inn brand is known for offering upscale, affordable accommodations with a focus on comfort and modern amenities. Guests can expect comfortable beds, spacious work areas and the latest in-room technology.

The heart of the hotel is the new Tivoli restaurant on the 11th floor, which not only offers great regional cuisine, but also boasts a terrace and a spectacular panoramic view over Innsbruck and the surrounding mountains. The opening is planned for the near future. On the first floor, the Tivoli Bar invites you to relax with cool drinks and a creative selection of Tyrolean tapas.

The restaurant and bar reflect the Hilton Garden Inn's commitment to friendly service and thoughtful experiences and provide the perfect setting for making business contacts or relaxing. For meetings and smaller events, a modern seminar room of around 50 square meters is available on the 11th floor, which can accommodate up to 20 people and also offers an inspiring view of the Alps.

The hotel's location is ideal: situated directly at the Innsbruck-Mitte highway exit, the Olympiaworld, the Olympia ice rink and the Tivoli soccer stadium are just a few steps away. Innsbruck's old town can be reached on foot in 20 minutes, while bus stops offer quick access to hiking and winter sports areas such as the Nordkette Hafelekar, the Patscherkofel or the Stubaital.

With the reopening as a Hilton Garden Inn, the HR Group is strengthening its presence in the Austrian market and demonstrating its many years of expertise in hotel management with the renovation. "Our commitment to quality and innovation ensures that this hotel will be a premier destination for business and leisure travelers. Guests can look forward to a welcoming atmosphere, warm service and a pleasant stay," says Wolfgang Telser, General Manager of the Hilton Garden Inn Innsbruck Tivoli.



### Picture material:

Caption: After renovation work, the Hilton Garden Inn in Innsbruck has been shining in new splendor since the end of October



#### About HRG:

HR Group is the leading multi-brand hotel operating company in Central Europe. The Berlinbased company has been successfully acquiring, developing, and operating hotels and resorts for more than 15 years and is increasingly investing in digitalization to realize its goal of modernizing hospitality. HR Group works with established hotel groups such as Accor, Wyndham Hotel Group, Dorint Hotels & Resorts, Hyatt, Hilton, Marriott, Radisson, IHG and H World International and successfully manages its own brands in the hotel, long-stay, and gastronomy sectors. The group also acts as a reliable partner for institutional investors such as Pandox AB, DEKA, DWS, Union Investment and others. The company has a strong presence in various markets and has achieved above average performance in recent years. Comprehensive market and in-depth property knowledge as well as professional management structures form the basis for its success. HR Group continues to look for city, and business hotels, both locally and internationally, as well as resorts in leading leisure destinations to expand their footprint.

#### About Hilton:

The award-winning <u>Hilton Garden Inn</u> brand provides business and leisure guests upscale, affordable accommodations and modern amenities for an experience that is simply on another level. The Hilton Garden Inn Promise affirms the brand's goal to make each guest's stay better and brighter. Guaranteed. With more than 1,000 hotels in 62 countries and territories around the world, the brand ensures today's busy travelers have a bright and satisfying experience, starting with the first hello. Experience a positive stay at Hilton Garden Inn by booking at hgi.com or through the industry-leading <u>Hilton Honors app</u>. <u>Hilton Honors</u> members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Hilton Garden Inn at <u>stories.hilton.com/hgi</u>, and follow the brand on <u>Facebook</u>, <u>Instagram</u> and <u>X</u>.

#### Contact:

Press Office Stefan Rybkowski Director of Communications & PR +49 151 50668489 stefan.rybkowski@hrg-hotels.com